

# HARSHITHA N

WEB DEVELOPER / UI - UX DESIGNER (Freelancer Exp)

+91 9019181543

<https://www.linkedin.com/in/harshitha-n-murthy/>

[harshitha.n.career@gmail.com](mailto:harshitha.n.career@gmail.com)

Bengaluru - 560077



## SUMMARY

**UI/UX Designer** and **Web Developer** with 1.2 year of freelance design experience and 3.10 years in Web Development. Skilled in **user research**, **wireframing**, **prototyping**, and **high-fidelity design** using **Figma** and Adobe XD. Currently working as a developer, but aiming to transition fully into a UI/UX Designer role by leveraging strong design fundamentals, real-world freelancing projects, and certified training.

## SKILLS

**UI/UX Tools** - Figma, Adobe Xd, Adobe Illustrator, Adobe After Effects, Lottiefiles

**Web Development** - HTML/CSS, Wordpress, JavaScript, Bootstrap

**Others** - API Integration, MySQL, cPanel, Git

## EDUCATION

**Bachelor of Engineering (B.E.)** - Computer Science | 2014 - 2017

## EXPERIENCE

### Web Developer

**Gosharp Technology Pvt Ltd, Bengaluru**

*Dec 2023 - Present*

**Tech Stack** - HTML/CSS, Bootstrap, JavaScript, Rest API Integration, WordPress, Figma, Wireframing, Prototyping

- Redesigned and maintained the PlayAblo website for high performance, mobile responsiveness, cross-browser compatibility, and improved SEO through structured metadata implementation.
- Optimized site performance, increasing load speed by 30% and achieving a Google PageSpeed score of 80%, resulting in better user experience and search visibility.
- Enhanced UI components using **HTML**, **CSS**, **JavaScript**, and **Bootstrap**, integrated Gemini AI and ChatGPT APIs for real-time interactions, and managed WordPress themes, plugins, and security in close collaboration with cross-functional teams.

### Freelance UI/UX Designer (Portfolio: <https://harshitha-product-designer.in/>)

*Jul 2024 - Present*

- Designed mobile and web interfaces for small businesses and personal clients, focusing on user-friendly layouts and accessibility.
- Conducted user research, created wireframes, and developed interactive prototypes in Figma.
- Delivered end-to-end UI/UX solutions, including portfolio websites, e-commerce layouts, and mobile app prototypes, with design assets optimized for smooth developer handoff.

## Web Developer

Jobshop Consultancy, Bengaluru

Feb 2023 - Oct 2023

Tech Stack - HTML/CSS, Bootstrap, JavaScript, Rest API Integration,Figma

- Designed and developed a responsive web and mobile application with dedicated portals for candidates, admins, and employees, ensuring seamless navigation and intuitive user experiences across all roles.
- Led the full development lifecycle — from requirement analysis and WordPress setup to deployment — with a strong focus on functionality validation and server environment configuration (both local and production).
- Built core job platform features, including advanced job search and filtering, resume uploads, company profiles with user reviews, and employer dashboards for posting vacancies and managing the recruitment process.
- Led the design of multiple screens and user journeys using Figma, focusing on wireframing, prototyping, and translating design into responsive frontend code.

## Web Developer

Veniteck Solutions, Bengaluru

Nov 2021 - Feb 2023

Tech Stack - WordPress, HTML/CSS, Bootstrap, woocommerce, Elementor, WPBakery Page Builder, MySql, Cpanel

- Designed, developed, and deployed responsive websites using WordPress, WooCommerce, HTML, CSS, and Bootstrap, tailored to meet specific client requirements and business goals.
- Determined coding requirements, including WooCommerce integration and security measures, while setting up hosting environments and installing WordPress for seamless site deployment.
- Demonstrated hands-on experience with development tools like Visual Studio Code and Sublime Text. Contributed to UI design with a focus on cross-platform adaptability across Mobile & Desktop.

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## PROJECTS

- [Jobshop Website](#)
- [Jobshop CRM](#)
- [Ghatika](#)
- [Employer Portal](#)
- [Ashok Group of Institution](#)
- [PlayAblo LMS Website](#)
- [Focus on Road](#)

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## CERTIFICATIONS & ACHIEVEMENTS

UI/UX Design Certification – Nextleap Institute, 2025

- Designed and prototyped improved interfaces using Figma, focusing on streamlined navigation, accessibility, and mobile responsiveness.
- Created wireframes and interactive prototypes, presented feature enhancements including Quick Links and improved Dev Mode accessibility.
- Applied UX heuristics to assess current UI issues and designed feature flows based on user-centric principles.
- Completed full design process: user interviews, personas, wireframes, prototyping, high-fidelity prototypes.
- Created a mobile app based on real user problems & recognized as a **Top Fellow** for creativity and UX clarity.
- Portfolio: <https://harshitha-product-designer.in/>